

TOWN MANAGEMENT 24 APRIL 2008, APPROVED FULL COUNCIL

1867. **COMMERCIAL EVENTS ON THE MARKET PLACE**

Councillors considered a report. The Town Clerk explained that the current policy is that commercial events are generally not permitted on the Market Place. It had come to her attention that unauthorised events have been taking place on Saturdays, for example; White Stuff, Venture and LA Fitness. She had challenged these at the time and asked them to move.

Following discussion

The Committee RECOMMENDS

that a small number of commercial events are permitted to be held on the Market Place

that these guidelines do not apply to Town Council events eg Christmas Festival

that the Town Clerk develops procedures along the following guidelines:

- no more than one commercial event per month
- no selling - promotions only
- no music
- no inconvenience caused to seating arrangement licensees
- no vehicles permitted to park on the Market Place
- no bookings confirmed more than 4 weeks in advance
- Town Clerk to decline 'unsuitable' activities
fee to be c£300 - £500 – to be negotiated by Town Clerk, payment required in advance of event

It was noted that there would not necessarily be staff on duty to enforce the event. Councillor S Smith suggested that if Councillors were told in advance of authorised events taking place, they could help enforce by challenging events known not to have been previously authorised.